



IDENTIFIX.COM

877-857-0154



THE TOTAL SHOP SOLUTION

REPAIR
INFORMATION

SHOP
MANAGEMENT

RETENTION
MARKETING

DIRECT-HIT

REPAIR MORE
VEHICLES FASTER

Get Instant access to 2,000,000 real-world fixes and complete OE service and repair information that also includes comprehensive estimating.

VIRTUAL TECH

IMMEDIATE HELP ON THE
TOUGHEST VEHICLES

Call on a team of L1 Certified Master Techs with specialists for every manufacturer to help you get the diagnosis right the first time.

DIRECT-SHOP

SIMPLIFIED ONLINE
SHOP MANAGEMENT

Run a more efficient shop with an easy-to-use online app that makes RO writing, estimating, and invoicing simpler and faster.

DIRECT-SHOP ELITE

TOTAL CONTROL
OVER YOUR BUSINESS

A sophisticated shop management system built to meet the demands of businesses with a high number of bays or locations

DIRECT-MARKET

CUSTOM BUILT
RETENTION MARKETING

Keep your bays full with marketing campaigns created by industry experts tailored to your business that are proven to drive customers back to your shop